

5 REASONS WHY YOU SHOULD SELECT ACQUISIO SEARCH



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Why choose Acquisio SEARCH as your PPC management software?

Do you want the success of your search campaigns to skyrocket? Do you want to spend less time on reporting and bid changes? Acquisio SEARCH will help you do it. A complete PPC management platform, Acquisio SEARCH provides the tools you need to be a more effective search marketer. Whether you're managing a few campaigns or juggling many, Acquisio SEARCH gives you the freedom to focus on developing and implementing paid search strategy.

1. User-friendly interface

Our easy to navigate interface is a selling point for our customers. Although we do take the time to train every client to make sure they're comfortable with the entire platform, the learning curve is pretty short when it comes to mastering the Acquisio SEARCH interface with most users reporting that ours is the best UI in the industry. If you're looking for PPC management software that's easy to implement and even easier to navigate, look no further: Acquisio SEARCH is the tool for you.

2. Dashboard enables overview of KPIs and automated reporting

As a search marketer, your time is likely sucked away by data integration in order to assess your KPIs and prepare reports. The task of aggregating spend and conversion data from multiple engines requires way too much of your time, right? Imagine being able to sign in to a single interface and view your KPIs at any given moment or to have your reports pulled automatically. Rather than spending Monday morning running reports in order to access campaign performance over the weekend, let Acquisio SEARCH prepare the data for you, before you even set foot in the office! Acquisio's robust PPC management platform can make this possible. Why waste your time being a robot?



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3. Access to a robust bulk editor

Making changes to search campaigns can be time consuming, especially if the campaign is live on multiple engines. Acquisio SEARCH offers a bulk editor that lets you make changes to your campaigns on each of the leading engines within a single interface. Just think about what you could do with more time: optimize your campaigns, develop new strategies, tweeting... Whether you're making simple campaign tweaks or wide sweeping changes, the Acquisio SEARCH bulk editor is your ultimate one-stop shop.

4. Campaign automation features

Regular bid management is essential to the success of a search campaign. Oftentimes your day is likely consumed with the tedious task of raising bids by a matter of cents in order to slowly gain top position. Imagine a tool that can make those changes for you. Our campaign automation features let you set rules, then sit back and watch as the work is done for you! Many search marketers are apprehensive to turn bid management responsibilities over to a tool, but have no fear: Our system can be set on automatic or semi-automatic, with the semi-automatic setting alerting you to all changes within your campaign via email. Why spend your time and brain power on simple tasks like big management when your energy is better spent optimizing and strategizing?

5. Sliding scale pricing structure

From individual consultants to large agencies, all search professionals deserve access to the best PPC management software. That's why we provide a sliding scale pricing structure to service customers of all shapes and sizes. Whether you manage a few paid search campaigns or you represent an agency that manages thousands, Acquisio SEARCH has a service and pricing model that is sure to meet your needs.



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As the world's leading developer of PPC management tools we pride ourselves on our commitment to customer satisfaction and the continued evolution of our PPC solution. If you are in the market for PPC management software, look no further than Acquisio SEARCH. As a privately held company, we serve clients and agencies around the globe, providing superior PPC management software and customer service. The Acquisio SEARCH platform is an unparalleled web based PPC management solution that has helped hundreds of agencies reach a new level of success.

Why choose Acquisio SEARCH? The answer is simple: to arm yourself with the tools necessary to remain competitive in the space and to reach a new level of success with your search marketing campaigns.



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Acquisio is the world's leading developer of performance marketing solutions for agencies. Its flagship product, Acquisio SEARCH, helps marketers manage, optimize and automate all their paid search activities across all search engines. The platform also automates the production of slick and engaging client-ready reports, saving agencies significant amounts of time each month on their reporting activities. Other solutions include landing page creation and testing platform Acquisio PAGES, and Acquisio Managed Services. Acquisio's suite of solutions empowers over 300 interactive agencies around the world, providing them with increased productivity, efficiency and ROI.

Get more info on our website at <http://www.acquisio.com>